

INVOICE



WPBF
3970 RCA Boulevard
Suite 7007
Palm Beach Gardens, FL 33410
Main: (561)694-2525
Billing: (407)389-7661

www.thewpbfchannel.com

Billing Address:

Abar Hutton Media
Attention: Accounts Payable
6190 Grovedale CT Suite 200
Alexandria, VA 22310-2552

Send Payment To:

WPBF
PO Box 26885
Lehigh Valley, PA 18002-6885

Invoice #	Invoice Date	Invoice Month	Invoice Period
922322-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
WPBF	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Nelson/D/Senate	BILL NELSON SENATE	487

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	922322	06185566

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912820		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	09/12/12	09/14/12	WPBF News 25 Mornings	6-7AM	--WTF--	:30	3	\$200.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	--WTF--				3	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	6:29 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$200.00 NM
2	WPBF	Th	09/13/12	6:09 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-003H	\$200.00 NM
3	WPBF	F	09/14/12	6:00 AM	WPBF News 25 Mornings	6-7AM	:30	BN-12-001H	\$200.00 NM
3	09/12/12	09/13/12	Good Morning America	7-9AM	--WT---	:30	2	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	--WT---				2	\$250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12	8:39 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
2	WPBF	Th	09/13/12	8:49 AM	Good Morning America	7-9AM	:30	BN-12-003H	\$250.00 NM
5	09/13/12	09/13/12	10-11a Anderson Cooper	10-11a	---1---	:30	1	\$175.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	10:48 AM	10-11a Anderson Cooper	10-11a	:30	BN-12-003H	\$175.00 NM
9	09/12/12	09/12/12	KATIE COURIC	3-4PM	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	--1----				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	W	09/12/12		KATIE COURIC	3-4PM	:00		\$225.00 NM
			See MG 9.2						
2	WPBF	W	09/12/12	3:59 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-003H	\$225.00 NM
			MG for 9.1 09/12						
10	09/17/12	09/17/12	M-F 3-4P	M-F 3-4P	1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	3:49 PM	M-F 3-4P	M-F 3-4P	:30	BN-12-003H	\$200.00 NM



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922322-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Nelson/D/Senate	BILL NELSON SENATE	487	

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
11	09/13/12	09/13/12	Dr. Oz	4-5p	---1---	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$200.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	4:55 PM	Dr. Oz	4-5p	:30	BN-12-003H	\$200.00 NM
13	09/13/12	09/13/12	Wheel Of Fortune	7-7:30PM	---1---	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	7:07 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$425.00 NM
14	09/17/12	09/17/12	Wheel Of Fortune	7-7:30PM	1-----	:30	1	\$425.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	1-----	1	\$425.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	7:18 PM	Wheel Of Fortune	7-7:30PM	:30	BN-12-001H	\$425.00 NM
20	09/12/12	09/14/12	WPBF News 25 Mornings	5:30-5:57am	--WTF--	:30	4	\$150.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	4	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WPBF	W	09/12/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
2	WPBF	W	09/12/12	5:55 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
1	WPBF	Th	09/13/12	5:39 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
3	WPBF	F	09/14/12	5:28 AM	WPBF News 25 Mornings @ 5:30	5:30-5:57am	:30	BN-12-003H	\$150.00 NM
21	09/13/12	09/14/12	The View	11A-12PM	---TF--	:30	2	\$350.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	11:30 AM	The View	11A-12PM	:30	BN-12-003H	\$350.00 NM
1	WPBF	F	09/14/12	11:33 AM	The View	11A-12PM	:30	BN-12-003H	\$350.00 NM
22	09/13/12	09/14/12	M-SUN WPBF News 25 @ 11-11:35PM		---TF--	:30	2	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---TF--	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WPBF	Th	09/13/12	11:24 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
1	WPBF	F	09/14/12	11:32 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-001H	\$500.00 NM
23	09/13/12	09/13/12	Nightline	11:35-12:05AM	---T---	:30	1	\$275.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$275.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	Th	09/13/12	11:53 PM	Nightline	11:35-12:05AM	:30	BN-12-001H	\$275.00 NM
24	09/17/12	09/17/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	M-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WPBF	M	09/17/12	11:31 PM	M-SUN WPBF News 25 @ 11PM	11-11:35PM	:30	BN-12-003H	\$500.00 NM



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922322-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser		Product	Estimate Number
Nelson/D/Senate		BILL NELSON SENATE	487

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/17/12	09/17/12	M-SUN WPBF News 25 @ 11-11:35PM		M-----	:30	1	\$500.00	NM
Class of Time - Pre-emptible with notice									
25	09/17/12	09/17/12	Good Morning America	7-9AM	1-----	:30	1	\$250.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 7:58 AM Good Morning America 7-9AM :30 BN-12-003H \$250.00 NM									
26	09/12/12	09/14/12	WPBF News 25 @ Noon	12pm-1230pm	--W-F--	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W-F-- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WPBF F 09/14/12 12:29 PM WPBF News 25 @ Noon 12pm-1230pm :30 BN-12-001H \$160.00 NM									
27	09/17/12	09/17/12	WPBF News 25 @ Noon	12pm-1230pm	1-----	:30	1	\$160.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 1----- 1 \$160.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF M 09/17/12 12:24 PM WPBF News 25 @ Noon 12pm-1230pm :30 BN-12-001H \$160.00 NM									
28	09/12/12	09/14/12	WPBF News 25 @ 6:00P	6-6:30PM	--WTF--	:30	3	\$500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 3 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF W 09/12/12 6:25 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BN-12-003H \$500.00 NM 2 WPBF Th 09/13/12 6:12 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BN-12-003H \$500.00 NM 3 WPBF F 09/14/12 6:22 PM WPBF News 25 @ 6:00PM 6-6:30PM :30 BN-12-003H \$500.00 NM									
29	09/16/12	09/16/12	Sun 5-6am News	Sun 5-6am	-----S	:30	3	\$25.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 3 \$25.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Su 09/16/12 5:07 AM Sun 5-6am News Sun 5-6am :30 BN-12-001H \$25.00 NM 2 WPBF Su 09/16/12 5:34 AM Sun 5-6am News Sun 5-6am :30 BN-12-003H \$25.00 NM 3 WPBF Su 09/16/12 5:55 AM Sun 5-6am News Sun 5-6am :30 BN-12-001H \$25.00 NM									
30	09/15/12	09/15/12	Sat Jeopardy	Sat 7:30-8PM	-----1-	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WPBF Sa 09/15/12 7:53 PM Sat Jeopardy Sat 7:30-8PM :30 BN-12-003H \$400.00 NM									
Total Spots							31		

Payment Terms 30 Days

<u>Gross Total</u>	\$8,370.00
<u>Agency Commission</u>	\$1,255.50
<u>Net Amount Due</u>	\$7,114.50